

## **Historic, archived document**

Do not assume content reflects current scientific knowledge, policies, or practices.



62.25

LIBRARY  
RECEIVED

★ APR 11 1924

U. S. Department of Agriculture

Wholesale List  
OF  
Kunderd Gladioli  
For 1923

*"They are good when they come from Kunderd"*

NEW CLASSES, NEW TYPES, NEW COLORS



**A. E. KUNDERD**

The Originator of the Ruffled Gladiolus

GOSHEN, INDIANA, U. S. A.

OUR new strains of gladioli have become so popular and are so well known that no up-to-date grower can afford to be without them.

At the American Gladiolus Society's annual show at Kalamazoo, Mich., the 16th and 17th of August, they were as a whole far and away in the lead as to high quality and variety of beautiful colors, and were awarded First for best new seedling, The Garden Club of America's silver medal; First for largest collection of gladioli, the Henry F. Michell Seed Company's (Philadelphia) silver medal; First for largest and finest collection of Primulinus Hybrids, silver medal of The American Gladiolus Society. Many other awards were also won by other exhibitors of our varieties in the various entries and classes.

This is only the second season that I have been able to afford the grower a choice collection at wholesale prices, and no up-to-date collection is near complete without a good selection of these superior new gladioli. An investment in these new varieties can be made very profitably and you should put in a full supply of them now. You will miss many of your best customers if you will let them go elsewhere for these bulbs.

There is no question of the superiority of my new strains. They are widely advertised and to offer and show them to your customers means a big demand and profitable sales for you.

My retail catalog for 1923 offering a long list of new introductions will be mailed to you as soon as ready in December.

For terms, etc., see last inside cover page.

Mr. John Zeestraten, East Bridgewater, Mass., in a letter dated January 4, 1921, wrote me as follows:

Dear Sir:—Yours of December 31 received and I thank you for letting me have the 25 Marie Kunderd for \$100.00. I am buying this to work up a stock from and don't care what a bulb costs as long as it is good. I sincerely think your Gladiolus the finest in the world without any exception. And not only that but good money makers for the grower. I grow many varieties originated by you including all your Glorys and have made money on all of them. I have Norton and Mary Fennell which are hard to beat. Purple Glory is a "beaut".

Next year after I have paid for my farm, I am going to get only new varieties from you, and be one of the first to have something new for sale. You are right in buying only the best because a plant or bulb is never expensive when it is good. We always did this way in Holland and found it very profitable, and I am doing the same now. Four years ago I started here without a cent and only a few bulbs and now I own a little place in Mansfield and have a fine 50-acre farm here with good buildings, and almost all paid. I made enough on "Norton", "Orange Glory" and "Mary Fennell" to pay over one-half of this place. So you see what Kunderd's varieties have done for me. Respectfully yours,

(Signed) JOHN ZEESTRATEN.

Another grower from Ann Arbor, Mich., January 4 (this year), in a letter, writes:

"You certainly have marvellous varieties and I should like to see you take down the bars and flood the whole world with their beauty, making them accessible to the poorest, who really need them most, as well as to the more wealthy. Personally, I should like nothing better than to run the most of my business into your varieties."

A prominent firm of bulb growers in Florida wrote me December 29th last:

"Your wonderful introductions need no praise from us—they are in a class by themselves. We have tried many varieties of other growers, and have gone as far west as California, thinking perhaps that bulbs from there would do well in our climate, but most of these have found their way into our Mixture."



## PRIMULINUS VARIETIES

"As lifelike as butterflies, as graceful as orchids."

All Varieties marked (R-) are Ruffled.

The following is a choice selection from our unequaled collection of this very distinct new strain. Primulinus Hybrids are growing into great popular favor very rapidly. Their dainty colorings, elegantly poised flowers and graceful spikes afford a charm hardly equaled by any other strain.

- \* **ALICE TIPLADY** (1915)—Primulinus species X yellow Kunderdi. A grand, large Primulinus of most beautiful saffron color. Very choice..... 100, \$15.00. 1,000, \$125.00
  - \* **ALTAIR** (1916)—Extra tall, of finest salmon saffron. Grand color ..... 100, \$15.00. 1,000, \$125.00
  - \*\* **ARDEN** (R-1921)—Tall, large-flowered, finely open, gracefully placed, many open, deep watermelon red..... 100, \$21.00. 1,000, \$175.00
  - \* **ARGO** (1915)—Grand, tall, large. The Primulinus Myrtle. Extra..... 100, \$15.00. 1,000, \$125.00
  - \* **ARLON** (1918)—Very large wide petaled flower of light salmon. Grand red throat with deeper central lines. Showy and conspicuous ..... 100, \$15.00. 1,000, \$125.00
  - \* **CANOPUS** (1915)—Large, rich solid yellow, fine shade of deeper yellow throat. Extra 100, \$15.00. 1,000, \$125.00
  - \* **DEXTER** (1916)—Tall. Purest blush rose-pink; throat richest creamy yellow. Purest of self-colors. 4X..... 100, \$15.00. 1,000, \$125.00
  - \* **FAUN** (1918)—Bronzy pink on soft yellow ground. Distinct and beautiful.... 100, \$15.00. 1,000, \$125.00
  - \* **FIRE FLY** (1916)—Extra bright richest deep scarlet. Pure rich self-color. 4X ..... 100, \$15.00. 1,000, \$125.00
  - \* **GOLDEN GATE** (R-1915)—Tall vigorous. Large, showy yellow, finely ruffled. .... 100, \$15.00. 1,000, \$125.00
  - \*\* **MYRA** (1918)—A new and giant flowered Prim. Hybrid. Deep salmon over yellow ground. Tall, slender stem. Yellow throat with pink lines. Exquisitely showy, grand..... 100, \$21.00. 1,000, \$175.00
  - \* **SALMON BEAUTY** (1915)—Very large flowered Primulinus. Deep salmon, rich salmon yellow throat ..... 100, \$15.00. 1,000, \$125.00
  - \* **SENECA** (1916)—Almost transparent, faintest wine-pink, on a delicate yellow ground. Distinct ..... 100, \$15.00. 1,000, \$125.00
  - \* **YEOMAN** (R-1918)—Large, pure salmon pink. A finely ruffled variety.... 100, \$15.00. 1,000, \$125.00
- 
- \* 1¼ inch up \$15.00, 1 to 1¼ inch \$12.00, ¾ to 1 inch \$10.00, ½ to ¾ inch \$7.50, under ½ inch \$5.00, per 100. No bulblets for sale.
- \*\* 1¼ inch up \$21.00, 1 to 1¼ inch \$18.00, ¾ to 1 inch \$15.00, ½ to ¾ inch \$12.00, under ½ inch \$9.00, per 100. No bulblets for sale.
- 
- ANGOLA** (1916)—A fine salmon pink.... 100, \$9.00. 1,000, \$75.00
  - ANITA** (1916)—An extra tall, richest canary yellow. Deeper throat. Many open. Very good..... 100, \$12.00. 1,000, \$100.00
  - BUTTERFLY** (R-1915)—Kunderdi Glory X species Primulinus. Very strong and vigorous. Large, pale salmon yellow, ruffled flowers 100, \$9.00. 1,000, \$75.00
  - CAPELLA** (1915)—Tall, very bright fiery orange red. Very large and choice.... 100, \$15.00. 1,000, \$125.00
  - ELBERTON** (1916)—Tall, finest creamy yellow. Lower petals much deeper. Large. Very pure rich color..... 100, \$9.00. 1,000, \$75.00
  - GOLD DROP** (R-1915)—An extra large, pure deep yellow, with beautiful red line on petals. Beautifully ruffled. 4X Grand..... 100, \$60.00. 1,000, \$500.00
  - PRIMUNELLA** (R-1915)—A grand ruffled butterfly, orchid-like flower. Beautiful. .... 100, \$45.00. 1,000, \$375.00
  - ROANOKE** (1916)—A vigorous and large, rich yellow Prim. XK. Glory. Very fine. .... 100, \$12.00. 1,000, \$100.00
  - RODANO** (1918)—Soft sulphur. Often all petals penciled pink. Pretty..... 100, \$12.00. 1,000, \$100.00
  - TOPAZ** (1918)—Finest salmon pink and buff. Very refined and elegant..... 100, \$12.00. 1,000, \$100.00

## RUFFLED VARIETIES

"Kunderdii" know them by their ruffled petals.

**DREAM (1918)**—Large, massive bloom. Deep salmon red. Large, very showy blotches. Extra grand .....100, \$30.00. 1,000, \$250.00

**E. J. SHAYLOR (1918)**—Tall, very strong plant and large blooms. A beautiful, pure, deep rose-pink. Was awarded Certificate of Merit by Royal Hort. Society of England, Aug. 10, 1920. Very choice .....100, \$30.00. 1,000, \$250.00

**FAIRLAND**—Large well expanded flower on tall spike. Vermillion scarlet, lighter toward center. Lower petals very beautifully blotched, finest shade of deep red. Extra fine.....100, \$30.00. 1,000, \$250.00

**GOLDEN GLORY (1916)**—A large, richly colored yellow, with beautiful throat. A fine ruffled yellow.....100, \$45.00

**JOE COLEMAN (1915)**—Very large and vigorous. Rich red. Fine..100, \$15.00

**JUNE DELIGHT (1918)**—Rich, deep geranium red. Deeper throat. Beautiful. ....100, \$21.00

**MONA LISA (1917)**—Strong plant. Many flowers open at a time. Of palest soft rose pink, or blushed white. A magnificent almost pure self-color. Gorgeous. ....100, \$30.00. 1,000, \$250.00

**NAMPA (1917)**—Large white, fine ruffled .....100, \$21.00. 1,000, \$175.00

**ORANGE GLORY (1915)**—Kunderdii Glory type. Grand orange colored, with beautiful lighter throat. Very rich and striking color. Beautiful and distinct. ....100, \$21.00. 1,000, \$175.00

**PRIDE OF LANCASTER (1915)**—A brilliant orange salmon. Rich, fiery, deeper orange throat. Tall. Large, massive bloom. Plenty open. A beautiful ruffled variety. Named in honor of the birthplace of Luther Burbank.....100, \$30.00. 1,000, \$250.00

**PURPLE GLORY (1916)**—The Giant of the Kunderdii Glory race, and of remarkable color. Deepest velvety maroon red, with almost black blotches, like burned into the petals. Beautifully ruffled. Extraordinary...100, \$90.00

**RED, WHITE AND GOLD (1915)**—A giant in plant and foliage, with a massive spike and good sized flowers. Upper portion of bloom pure white. Lower petals entirely of a rich lemon yellow clear to the edge, with a beautiful pelargonium-like blotch of richest red on each .....100, \$30.00

**REMEMBRANCE (1921)**—Tall spike, many large flowers open at a time. Deep salmon rose pink. Large and beautiful throat blotches.....100, \$21.00. 1,000, \$175.00

**ROSE GLORY (1916)**—A very large and beautifully ruffled variety. Purest rose-pink. Deeper in throat. Magnificent .....100, \$30.00. 1,000, \$250.00

**SCARLANO (1917)**—Light bright orange-red. Fine spike and flower, finely ruffled.....100, \$30.00. 1,000, \$250.00

**TWILIGHT**—Beautifully blushed creamy buff with throat of grandest yellow and pink color. Magnificent.....100, \$45.00. 1,000, \$375.00

**WHITE DELIGHT (1918)**—Softest flesh white, beautifully blotched and creamy throat.....100, \$15.00. 1,000, \$125.00

**WHITE GLORY (1915)**—A gorgeous pure white of exact size and type as "Kunderdii Glory", with beautiful iris-blue throat. Fine as a delicate iris. Grand. ....100, \$21.00. 1,000, \$175.00

**YOUELL'S FAVORITE (1915)**—One of Henry Youell's (Sec'y Am. Gladiolus Soc'y) favorites among our ruffled varieties. Large flower and plant. Striking rosy lavender pink. Conspicuous and fine.....100, \$12.00. 1,000, \$100.00

## PLAIN PETALLED VARIETIES

- ABERDEEN (1917)**—A very beautiful lavender tinted pink. Distinct and fine. .... 100, \$9.00
- ADORA**—Creamy white ground, soft pink lines on primrose yellow throat. Strong grower. A beautiful cut flower..... 100, \$30.00. 1,000, \$250.00
- ADRIATIC (1918)**—Deep wine blue. Blue and red throat. Extraordinary, beautiful ..... 100, \$30.00
- AH**—Pale apricot pink and yellow. Medium sized flower on vigorous plant and foliage. Has a very beautiful opening bud reminding one of "Ophelia" rose. .... 100, \$30.00. 1,000, \$250.00
- AL SHIRA (1921)**—Large, very dark wine red, with large, almost black throat. Tall and showy ..... 100, \$30.00
- ASHBURN (1917)**—A very massive salmon red, flaked deeper. Showy..... 100, \$12.00. 1,000, \$100.00
- ATHERTON (1918)**—Deep salmon rose. Petals clearly blue bordered. A beautiful variety ..... 100, \$15.00
- BIG BLACK (1915)**—An extra large flower of a very pure, rich, deep red, self-color. Very rich, distinct and showy ..... 100, \$21.00. 1,000, \$175.00
- CANARY QUEEN (1917)**—Very refined sulphur yellow. Many fine good size flowers open at a time. Very attractive ..... 100, \$15.00. 1,000, \$125.00
- CHALLENGER (1915)**—Very large and vigorous plant. Giant, dark rich velvety red, solid color. An extraordinary fine new variety..... 100, \$15.00. 1,000, \$125.00
- COLORS (1921)**—Of deepest dark wine maroon. Exquisite lower petals entirely covered by richest velvety dark red, most beautifully mottled and flaked cream ..... 100, \$21.00
- CORUNNA (1916)**—Large flower with wide-spreading petals. Has a remarkably large, almost coal-black throat, bordered white. An extra-ordinary flower. (Named in honor of the little Indiana village near which the originator of these flowers was born)..... 100, \$21.00
- CYMBALINE (1915)**—A large, beautiful, bright, deep velvety aniline color. Very showy red of unusual color. Very beautiful ..... 100, \$9.00. 1,000, \$75.00
- DEFIANCE (1916)**—Very large and massive. Tall, many open. Delicate blush-white, fine throat. Extra grand..... 100, \$21.00
- DIXIE (1917)**—One of the very deepest and richest, almost black, red. 100, \$900
- EARLY PENDLETON (1916)**—Almost like "Mrs. Frank Pendleton". Much earlier and more blossoms open at a time. Gracefully placed flowers on a graceful spike. A fine seedling of "Pendleton"..... 100, \$18.00
- FIRE RIBBON (1915)**—Tall, with many blooms open at a time. The spike is a long, fiery band of glowing red. Exceedingly rich and strikingly showy. Magnificent ..... 100, \$15.00
- FLORAL TREASURE (1916)**—Tall "America" seedling. Deeper pink. Very rich color ..... 100, \$15.00
- GIANT WHITE (1915)**—An extra large white of great size and substance. Pure white with elegant slight marking on lower petals..... \$100, \$9.00
- GRANDEUR (1916)**—Very massive, deep vermillion pink. Large, graceful and exceptionally distinct and beautiful... 100, \$18.00
- HELGA (1921)**—Fine salmon rose. Deeper rose and cream on white ground. Unusually graceful spike, tall and handsome plant... 100, \$15.00. 1,000, \$125.00
- HILO (1917)**—Fiery orange vermillion, flaked deeper. Showy white throat. Fine ..... 100, \$12.00
- IDA VAN (1915)**—A most beautiful deep salmon red, or flaming orange-pink. Very rich and brilliant color. Highest award at Cleveland, and certificate of merit at London, England..... 100, \$6.00. 1,000, \$50.00
- KILMA (1918)**—Tall, slender plant. Beautiful creamy salmon blush. Very elegant ..... 100, \$15.00
- LILYWHITE (1915)**—The fine new pure snowwhite gladioli that florists have long been looking for. A reliable first-class early forcing variety. Good height, nice size blossoms, six to seven open at a time. Very prolific..... 100, \$15.00. 1,000, \$125.00
- LUSTRE (1918)**—Tall, large-flowered, dark orange vermillion. Grand and beautiful ..... 100, \$15.00



- MESSINGER (1918)**—Dark mahogany brown red. A fine, rich dark colored variety .....100, \$12.00. 1,000, \$100.00
- MAGNETA (1918)**—A beautiful large flower near "American Beauty" rose color. Grand 100, \$21.00. 1,000, \$175.00
- MARY PICKFORD (1915)**—An extraordinary flower and spike of most delicate creamy-white. Throat finest soft sulphur-yellow. Stem and calix also white. Worthy of a great name..... 100, \$21.00. 1,000, \$175.00  
 "Mary Pickford" was awarded Certificate of Merit by Royal Hort. Society, London, Aug. 10, 1920; also First-class Certificate of Merit by North Shore Hort. Society, Manchester, Mass., Summer of 1919.
- MOON BEAM (1916)**—Very strong, tall plant. All white, plenty open. A fine florist's variety ..... 100, \$12.00. 1,000, \$100.00
- MRS. DR. NORTON (1915)**—Finest cream and pink. The sensation among the newer gladioli shown at the American Gladiolus Society's show the last six seasons. Everywhere awarded the highest honors..... 100, \$30.00
- MYSTIC (1917)**—Very similar to "Gaiety", but deeper, more rose-pink..... 100, \$9.00. 1,000, \$75.00
- NEUTRALITY (1916)**—An "America" seedling. Larger plant and flower. Purer pink and showier, better form. Extra .....100, \$21.00. 1,000, \$175.00
- NEOGA (1917)**—Dark garnet red, deeper throat. Half ruffled. A rich dark red. .... 100, \$9.00
- ORPHEUM (1921)**—Deep rose, deeper throat. Self color. Tall, graceful spikes. .... 100, \$21.00
- PAREXCEL (1915)**—Of purest deep salmon pink, with finest large Pelargonium-like throat blotches. Grand..... 100, \$12.00
- PELLA (1918)**—Very early, beautiful rose pink. Extra fine..... 100, \$9.00
- PRIMROSE BEAUTY (1918)** — Tall, strong. Very large, primrose yellow. Extra ..... 100, \$12.00
- PURPLE SPOT (1918)**—Large, violet red with very conspicuous dark blotches. Early, grand, showy..... 100, \$21.00
- RACINE (1917)**—Very dark red, flaked deeper. White in throat.... 100, \$15.00
- RED AMARILLAS (1915)** — Brilliant blood-red flower of giant size on medium height plant. Blooms formed like an Amaryllis. Most gorgeous and showy red. Was awarded first for best red at the Soc'y of Am. Florists' Convention, Am. Gladiolus Society Show, Boston ..... 100, \$9.00
- ROMANCE (1918)**—Large, orange, salmon rose, red and yellow throat. Wine blue bordered petals. Unusually distinct and very showy..... 100, \$45.00. 1,000, \$375.00
- 1910 ROSE (1915)**—Very large flower, pure rose pink of extra fine shade. Narrow white central line on lower petals.....100, \$12.00. 1,000, \$100.00
- SALMON PLUME (1921)**—Clear salmon flesh, deeper at edges of petals. A pretty red throat. Choice...100, \$21.00
- SCARLET PRINCEPS (1917)**—Six or more massive "Princes" like blooms open at a time. Throat a little deeper. Blooms set close. An extraordinary distinct and massive spike..... 100, \$21.00. 1,000, \$175.00
- SENTINEL (1915)**—Tall, strong plant. Large, pure rose-pink, with elegantly white-penciled, iris-like throat. Extra showy, choice rose-pink..... 100, \$9.00. 1,000, \$75.00
- SUMMER BEAUTY (1915)**—No finer pink. Very choice, deep salmon, distinct shade. Tall and showy. Grand ..... 100, \$9.00
- UNIQUE (1918)**—Tall, large, finest salmon pink. Extra good and showy.... 100, \$18.00
- VILLA (1916)**—Very dark, flaked almost black. Lower petals nearly black to edge, with slight white median lines. Splendid..... 100, \$12.00
- WILLIS E. FRYER (1918)**—Very large, massive, deep violet. Beautiful throat. Extra fine..... 100, \$45.00
- YELLOW GEM (1918)**—Tall, yellow of beautiful tint. Distinct in every way. Showy.....100, \$15.00. 1,000, \$125.00



## TERMS, ETC.

**A**LL prices quoted in this list are 40% off the single retail price by the 100 and 50% off by the 1,000.

All prices quoted are F. O. B. Goshen and subject to stocks being unsold on receipt of orders. Shipments sent by express at buyer's expense. If wanted by Parcel Post, 1 cent per bulb must be added to all orders for first and second sizes and in proportion on smaller sizes. Any difference in cost of postage in favor of the buyer will be promptly refunded. No extra charges are made for boxes, packing or cartage. Cash must accompany all orders unless satisfactory financial references are given. A discount of 8% will be allowed for cash **with orders**. Accounts become due 60 days from date of shipment. C. O. D. shipments can only be sent if 25% of cost is sent with order.

No shipments can be sent out prior to February 15th.

25 bulbs at the 100 rate; 250 at the 1,000 rate.

No orders accepted for less than 25 bulbs of a variety.

Prices on larger quantities can only be allowed if the full number is ordered at one time.

Quotations are for size 1¼ inch and up, excepting where stated otherwise. Any variety not included in this list can only

be supplied at our regular retail catalog prices.

First-class photos for half-tones of the following varieties: Youell's Favorite, Purple Glory, Mrs. Dr. Norton, Scarlet Princeps, Willis E. Fryer, Argo, Kilima, June Delight, Orange Glory, Romance, Elberton and Arlon, can be supplied at 50 cents prepaid if at least 25 bulbs of same variety are ordered. Only photos of varieties purchased can be furnished. We also have a few half-tones which we can furnish for your catalog or price lists. Let me know what you need.

Of a few kinds I can furnish inch size if you prefer them to larger sizes; but unless quoted lower, they are same price as larger sizes. Mention if you prefer inch size where we can furnish them.

---

Quoted from editorial in "Florists Exchange" of Aug. 10, 1922:

"Look over any up-to-date collection of gladioli and note the proportion of varieties that originally came from Goshen, Indiana."

---

Quoting an Ohio customer, who visits our farm each year during the blooming season:

"The Mohammedan visits Mecca and I visit Goshen every year."



WHITE GLORY